



Twin Peaks Brings New Lodge to Omaha

December 22, 2025

Sports bar concept with scratch kitchen introduces two full-size bars, 64 taps, wall-to-wall screens and a patio built for fans

OMAHA, Neb. (Dec. 22, 2025) – [Twin Peaks](#), the ultimate sports lodge, is returning to Omaha with a new location set to open Feb. 2 at 313 N 179th Street in Village Pointe. Backed by Twin Hospitality Group Inc. (Nasdaq: TWNP), parent company of Twin Peaks Restaurant, the expansion reflects the brand's continued investment in key Midwest markets.

The lodge will feature made-from-scratch food, wall-to-wall TVs, and a 64-tap beer lineup split between two full-service bars. The new lodge marks a homecoming for Twin Peaks in Nebraska, bringing the brand back to the state for the first time in several years. Details on opening events and celebrations will be announced in the coming weeks.

Development is led by Wichita-based 3B Lodge, owned by brothers Brent and Brad Steven along with partner Brian Carduff. The franchise group brings deep hospitality experience, operating multiple Twin Peaks locations across Arkansas, Kansas, Missouri and Oklahoma, as well as a successful portfolio of restaurant and entertainment concepts through Steven Hospitality Group. The Omaha opening will mark 3B Lodge's ninth Twin Peaks location.

"The opening of our new Omaha lodge is a strategic milestone for Twin Peaks and a testament to the strength of our franchise partners," said Melissa Fry, Chief Marketing Officer of Twin Peaks. "Brent, Brad and the entire 3B Lodge team continue to be incredible stewards of the brand, and we're proud to support their growth as we expand our footprint across the country. This opening reflects our momentum as a brand and our commitment to delivering an elevated, best-in-class sports lodge experience in every market we enter."

Spanning approximately 8,000 square feet, the new lodge will create more than 150 jobs for the Omaha community, with available roles including Twin Peaks Girls, managers and heart-of-house staff. Hiring is underway online and in person at an on-site recruiting trailer.

Guests can expect favorites such as hand-smashed burgers, smoked-and-grilled wings, made-from-scratch flatbreads and 29° draft beer served in frosted mugs. Opening day hours will begin Feb. 2, with service from 4 to 11 p.m. Standard hours will be Sunday through Thursday, 11 a.m. to midnight, and Friday and Saturday, 11 a.m. to 1 a.m.

"We're bringing Twin Peaks back to Omaha with a lodge that is bigger, better, and built for long-term success," said Brent Steven. "This is a market that truly loves sports, and we're proud to create a destination that delivers an elevated game-day experience for fans across the region."

"We're building a lodge that reflects what Omaha guests expect from Twin Peaks," added Brad Steven. "From our scratch-made smoked-and-grilled wings to 29° beer and nonstop sports, this will be the go-to spot for locals looking to watch the game and enjoy great food and hospitality."

Hiring Information

The new location is hiring for all positions, including Twin Peaks Girls support staff and heart of house. Auditions will take place on-site at the new address. Applicants should bring two forms of identification.

Twin Peaks uses TalentReef for online recruiting. Those interested in applying can visit [talentreef.com](https://www.talentreef.com) to view open positions and submit an application.

For more information, visit [TwinPeaksRestaurant.com](https://www.TwinPeaksRestaurant.com).

Twin Hospitality Group Inc.

Twin Hospitality Group Inc. (Nasdaq: TWNP) is a restaurant company that strategically develops and operates specialty casual dining restaurant concepts with a goal to redefine the casual dining category with its experiential driven brands. For more information, visit ir.twinpeaksrestaurant.com.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville, Twin Peaks has grown to 114 locations in the U.S. and Mexico. Known as the ultimate sports lodge, Twin Peaks delivers a one-of-a-kind experience with made-from-scratch food, the coldest 29° beer in the game, and wall-to-wall TVs showcasing every major sporting event. From the moment guests walk in, they're welcomed by

friendly Twin Peaks Girls and a lively atmosphere built for sports fans. With a menu featuring scratch-made favorites like smashed, seared-to-order burgers, in-house smoked brisket, and signature wings, Twin Peaks offers something for every appetite. To learn more about franchise opportunities, visit twinpeaksfranchise.com. For more information, visit twinpeaksrestaurant.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements relating to the timing and performance of new store openings. Forward-looking statements reflect the expectations of management concerning the future and are subject to significant business, economic and competitive risks, uncertainties, and contingencies. These factors are difficult to predict and beyond our control and could cause our actual results to differ materially from those expressed or implied in such forward-looking statements. We refer you to the documents that are filed from time to time by Twin Hospitality Group Inc. with the Securities and Exchange Commission, such as its Registration Statement on Form 10 and reports on Form 10-K, Form 10-Q and Form 8-K, for a discussion of these and other factors. We undertake no obligation to update any forward-looking statement to reflect events or circumstances occurring after the date of this press release.

Media Contact:
Betsy DeMik, Champion
(972) 930-9933
bdemik@championmgt.com

#