



PRESS RELEASE

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Contact: Betsy DeMik, Champion
(972) 930-9933; bdemik@championmgt.com

Twin Peaks Brings Scenic Views and Cold Brews to First Reno Lodge on Oct. 21

Award-winning sports bar introduces premier game day experience to Northern Nevada

RENO, Nev. (Oct. 21, 2024) — [Twin Peaks Restaurant](#), the ultimate sports lodge known for its 29-degree draft beer, scratch-made food, handcrafted cocktails and Twin Peaks Girls, will open its newest lodge in Reno, Nevada on Monday, Oct. 21. Located at 4905 S. Virginia St., just off Highway 580, the lodge offers a scenic destination for sports enthusiasts and foodies alike.

The Reno lodge brings unique amenities to the area, including a cigar lounge, private dining room, man cave with game machines and fireplaces on the indoor patio and in the lobby. Garage doors on the patio open for a seamless indoor-outdoor experience, perfect for enjoying Twin Peaks' signature 29-degree beer.

Twin Peaks will host a grand opening celebration on Oct. 21 at 5 p.m. and a ribbon-cutting ceremony on Oct. 28 at 10:30 a.m. in partnership with the Reno Sparks Chamber of Commerce. After the opening, the Reno lodge will operate Sunday through Thursday from 11 a.m. to midnight, and Friday and Saturday from 11 to 1 a.m.

“This is the ultimate destination for finely crafted beer, scratch-made food and an unbeatable sports viewing experience,” said local franchisee Mohit Mal. “With an open-air patio, cigar lounge, private dining room and game-filled man cave, it’s the perfect spot for sports fans.”

The 12,000-square-foot lodge features over 80 massive TVs, giving fans wall-to-wall coverage of all major sports, from pro and college football to UFC, boxing and international soccer. Guests can dive into Twin Peaks' signature dishes, such as Billionaire's Bacon, Philly Cheesesteak, Smokestack Burger and the ever-popular Smoked and Grilled Wings, alongside cocktails like the Buffalo Trace Barrel Select Old Fashioned or Cincoro Hall of Fame Margarita.

“With the unique amenities, happy hour and games, this lodge will be a slam dunk for the Reno community,” said Joe Hummel, CEO of Twin Peaks.

As the first Twin Peaks location in the Reno area, this lodge marks the beginning of a three-lodge agreement signed in 2021 with VegasTP, led by franchisees Mohit Mal and Aman Singh. Alongside the existing Henderson location, it further expands Twin Peaks' presence in Nevada and creates 150 new jobs in the Reno area, making it the brand's second location in the state and its 116th across the U.S. and Mexico.

“The day has finally come to debut this one-of-a-kind Twin Peaks to Northern Nevada,” said Singh. “It’s been incredible to work with our team and the community to bring this location to life.”

To view location details, stay up to date on game schedules, view menus and check out current events and promotions, visit Twin Peaks Reno location's site [here](#).

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville, Twin Peaks just surpassed 115 locations in the U.S.

and Mexico. Twin Peaks is the ultimate sports lodge featuring made-from-scratch food and the coldest beer in the business, surrounded by scenic views and wall-to-wall TVs. At every Twin Peaks, guests are immediately welcomed by a friendly Twin Peaks Girl and served up a menu made for MVPs. From its smashed and seared-to-order burgers to its in-house smoked brisket and wings, guests can expect menu items that satisfy every appetite. To learn more about franchise opportunities, visit twinpeaksfranchise.com. For more information, visit twinpeaksrestaurant.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements relating to the timing and performance of new store openings. Forward-looking statements reflect the expectations of management concerning the future and are subject to significant business, economic and competitive risks, uncertainties, and contingencies. These factors are difficult to predict and beyond our control and could cause our actual results to differ materially from those expressed or implied in such forward-looking statements. We refer you to the documents that are filed from time to time by FAT Brands Inc. with the Securities and Exchange Commission, such as its reports on Form 10-K, Form 10-Q and Form 8-K, for a discussion of these and other factors. We undertake no obligation to update any forward-looking statement to reflect events or circumstances occurring after the date of this press release.

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