



# PRESS RELEASE

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## **Twin Peaks Announces New Multi-Unit Growth Push into Dakotas and Montana**

*New franchisees to bring scratch-made food and cold beer to untapped territories*

DALLAS (Jan. 29, 2025) — [Twin Peaks Restaurant](#) is expanding its footprint in the Great American West with a five-unit development deal with its newest franchisees, Arun Ramalingam and Priya Magudeswaran. The husband-and-wife duo, experienced multi-unit franchisees with a proven track record in the restaurant industry, will introduce the Dallas-based brand to South Dakota and Montana in addition to growing the popular sports lodge in North Dakota.

"Joining Twin Peaks is an exciting opportunity, and we're eager to bring its unique dining experience to these three states," said Arun Ramalingam, co-franchisee. "We see tremendous growth potential in these markets and are dedicated to establishing vibrant, memorable experiences for all our guests."

"It's an honor to welcome Arun and Priya as key players and leaders in our success strategy in these untapped markets," said Joe Hummel, CEO of Twin Peaks. "Their exceptional business acumen, leadership and commitment to excellence align perfectly with our brand's values. As we continue our aggressive expansion strategy, Arun and Priya's success in growing their restaurant portfolio speaks to their ability to execute at the highest level. We're confident they will play a key role in the ongoing success of Twin Peaks in these exciting new markets."

### **About Twin Peaks**

Founded in 2005 in the Dallas suburb of Lewisville, Twin Peaks has 114 locations in the U.S. and Mexico. Twin Peaks is the ultimate sports lodge featuring made-from-scratch food and the coldest beer in the business, surrounded by scenic views and wall-to-wall TVs. At every Twin Peaks, guests are immediately welcomed by a friendly Twin Peaks Girl and served up a menu made for MVPs. From its smashed and seared-to-order burgers to its in-house smoked brisket and wings, guests can expect menu items that satisfy every appetite. To learn more about franchise opportunities, visit [twinpeaksfranchise.com](https://twinpeaksfranchise.com). For more information, visit [twinpeaksrestaurant.com](https://twinpeaksrestaurant.com).

### **Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements relating to the timing and performance of new store openings. Forward-looking statements reflect the expectations of management concerning the future and are subject to significant business, economic and competitive risks, uncertainties, and contingencies. These factors are difficult to predict and beyond our control and could cause our actual results to differ materially from those expressed or implied in such forward-looking statements. We

refer you to the documents that are filed from time to time by Twin Hospitality Group Inc. with the Securities and Exchange Commission, such as its Registration Statement on Form 10 and reports on Form 10-K, Form 10-Q and Form 8-K, for a discussion of these and other factors. We undertake no obligation to update any forward-looking statement to reflect events or circumstances occurring after the date of this press release.

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